

PIE-Rivers Partnership Land Use Implementation Plan

Objective: Ensure planning, zoning, regulations, land management, and land use practices support implementation of low impact development and redevelopment (LID) best practices throughout the PIE-Rivers region.

Supporting Partners:

- PIE-Rivers Municipal Planners, municipal committee & board members
- PIE-Rivers Town Reps
- Other Massachusetts Regional Planners

This implementation plan will support the following actions identified in the [PIE-Rivers Action Plan](#):

Action 5: Promote Low Impact Development

Promote the implementation of Low Impact Development (LID) techniques to reduce development impacts on factors including water use, groundwater recharge, and stormwater induced flooding.

Action 40: Improve Land Use Bylaws

Develop and implement bylaws and incentive systems at the municipal level to encourage landowners to make land use decisions that improve flood capacity, water quality, and water quantity conditions (including Low Impact Development (LID), zero-runoff ordinances, etc.). Special attention should be given to implementing measures on existing developments.

Action 27: Provide Stewardship Tools

Develop and assemble tools and online resources to help communities, businesses and residents make informed decisions related to water use and watershed stewardship. This should include distilling science-based information about the PIE-Rivers region, guides to preferred best management practices (like the Water-Wise Communities Handbook), etc.

2021-22 PIE-Rivers Partnership Land Use Implementation Plan

Timeline, activities, & tasks:

Timeline	Lead Partner	Supporting Partners	2021	2022 Jan-April	2022 May-August	2022 Sept-Dec
Activity 1: Identify challenges facing communities in implementing LID						
Task 1: Survey municipal officials and muni boards & committees about challenges they face	PIE-Rivers Land Use Working Group	Municipal staff & committees; PIE-Rivers Town Reps				
Task 2: Develop strategies to address challenges	Land Use Working Group; Town Reps; Steering Committee	regional planners outside of PIE-Rivers				
Task 3: Implement strategies	Land Use Working Group; Steering Committee	Town Reps				
Activity 2: Analyze PIE-Rivers communities land use bylaws and regulations for LID best practices						
Task 1: Use Strengthening Our Communities tool or others to analyze Ipswich land use bylaws and regulations	Town of Ipswich/Water & Planning Departments; Town of Wenham; Coordinator	Land Use Working Group				
Task 2: Use results of Ipswich analysis to develop plan for land use analysis across the region	Land Use Working Group, Steering Committee	Municipal staff & committees				
Task 3: Analyze land use/permitting decisions in communities across the region to discern best practices language	Land Use Working Group	regional planners outside of PIE-Rivers region				
Task 4: Develop clearinghouse on PIE-Rivers website of model bylaws and best practices specifically appropriate to PIE-Rivers region	Land Use Working Group	Town Reps				
Task 5: Develop a Road Show and/or other strategies for regional dissemination to municipal boards & committees	Land Use Working Group	Town Reps				
Activity 3: Use MS4 Permit stormwater bylaw requirements to help communities improve land use decisions						

2021 PIE-Rivers Partnership Land Use Implementation Plan

Timeline, activities, & tasks:

Timeline	Lead Partner	Supporting Partners	2020	2021 Jan-April	2021 May-August	2021 Sept-Dec
Task 1: Assess requirements of MS4 permit regarding stormwater bylaw development	Coordinator	Land Use Working Group				
Task 2: Review stormwater bylaws of PIE-Rivers communities	Land Use Working Group	Town Reps				
Task 3: Develop or gather model stormwater bylaw(s) & provide technical support to communities to update bylaws	Land Use Working Group	Town Reps				
Activity 4: Monitor development & redevelopment projects across region						
Task 1: Use Town Rep program to comprehensively watch and respond to proposed land use projects across region	Land Use Working Group, Town Reps					
Task 2: Develop & implement organized advocacy network and support for communities facing significant land use projects	Land Use Working Group	Town Reps				
Activity 5: Participate in and support regional land use, resiliency & sustainability initiatives						
Task 1: Support regional land use initiatives	Land Use working group, Steering Committee					
Task 2: Enhance and maintain regional outreach on land use goals & projects	Land Use working group	Town Reps				
Task 3: Assist municipalities with technical assistance on land use & resiliency efforts	Land Use working group	Town Reps				
Task 4: Seek funding for Partnership support of tasks & activities	Land Use working group	Steering Committee				
Task 5: Develop metrics and track progress of activities, tasks & goals	Land Use working group, PIE-Rivers Steering Committee					